



TRANSFORMATION PUBLISHING PUBLISHING OPTIONS

As an indie publisher, Transformation works with savvy business professionals and inspired storytellers who would consider self-publishing but don't have the time, don't know where to begin, and don't want to go-at-it-alone. They want the partnership, prestige, and support of working with a publisher, but without the expense, time, and frustration of going after a contract with a large publishing house.

Explore our publishing offerings below and take the "What Type of Author Are You?" quiz to determine if Transformation Publishing is the right partner for you along this journey of birthing your book!

Publish vs. Self-Publish: Transformation Publishing focuses exclusively on inspirational, transformational, and empowering topics. If your book is outside of our niche, or you prefer to self-publish, you can elect the Self-Publish Options listed below.

PRINT BOOK	eBOOK	Add-On-Services																					
<p style="text-align: center;">\$995</p> <ul style="list-style-type: none"> • Custom interior layout • Online distribution through transformation-publishing.com, as well as:  <ul style="list-style-type: none"> • Cover layout of previously designed cover graphics (provided by author) • Book page on Transformation-Publishing.com • Simple \$1 per book publisher fee royalty structure • Quarterly tracking and royalty payments • 1 hour initial consultation to determine your publishing needs, book price, and market assessment, etc • 1 hour consultation to finalize book description/biography • ISBN (\$125 value) • Bar Code (\$20 value) • Library of Congress submission and PCN # • US Copyright Filing (\$35 value) • 1 Physical Proof Copy (additional \$40 charge for 2nd proof) • 5 Complimentary Final Copies <p><i>Self-Publish Option: Additional \$200 fee for us to set up all accounts under author's name and release all rights.</i></p>	<p style="text-align: center;">Pricing Options</p> <p>\$200 Option: Author keeps 60% of all eBook revenue</p> <p>\$350 Option: Author keeps 70% of all eBook revenue</p> <p><i>Prices apply to fully completed, formatted, print-ready book up to 200 pages and up to 5 interior graphics and includes the following:</i></p> <ul style="list-style-type: none"> • eBook file conversion to ePub and MOBI formats • Quarterly tracking and royalty payments • Distribution through all major worldwide distribution channels, including:  <p><i>Self-Publish Option: Additional \$100 fee for us to set up all accounts under author's name and release all rights. Author keeps 100% of eBook revenue.</i></p>	<p style="text-align: center;">BOOK COVER</p> <table border="0"> <tr> <td>Custom Book Cover</td> <td style="text-align: right;">\$200</td> </tr> <tr> <td>Premium Book Cover</td> <td style="text-align: right;">\$400</td> </tr> </table> <p style="text-align: center;">EDITING</p> <p><i>Prices calculated at 250 words/page, 200 pages</i></p> <table border="0"> <tr> <td>Proofreading</td> <td style="text-align: right;">.01/word</td> <td style="text-align: right;">\$500</td> </tr> <tr> <td>Editing</td> <td style="text-align: right;">.02/word</td> <td style="text-align: right;">\$1,000</td> </tr> <tr> <td>Rewrite/ Advanced</td> <td style="text-align: right;">.03-.05/word</td> <td></td> </tr> </table> <p style="text-align: center;">MARKETING</p> <table border="0"> <tr> <td>Marketing Coaching</td> <td style="text-align: right;">\$100/hour</td> </tr> <tr> <td>Basic Web Site</td> <td style="text-align: right;">\$200+</td> </tr> <tr> <td>Book Trailer Video</td> <td style="text-align: right;">\$100+</td> </tr> <tr> <td>Branding Package</td> <td style="text-align: right;">\$1,000</td> </tr> </table> <ul style="list-style-type: none"> • Logo/Brand Graphic • Business Card Design • Flyer and Order Form • Custom/Branded Web Site <p><i>Printing costs of above materials and \$10/month hosting not included</i></p> <p style="text-align: center;">BOOK ORDERS</p> <p>Prices range from \$4 to \$8+ each, depending on your book.</p> <p style="text-align: center;">CURRICULUM DEVELOPMENT</p> <p>Contact us for information about converting your book, training, or workshops into video courses.</p> <p style="text-align: center;">VIDEO</p> <p>Contact us for information about intro and promo videos.</p> <hr/> <p><i>Children's books, color, and photo books require custom quotes.</i></p>	Custom Book Cover	\$200	Premium Book Cover	\$400	Proofreading	.01/word	\$500	Editing	.02/word	\$1,000	Rewrite/ Advanced	.03-.05/word		Marketing Coaching	\$100/hour	Basic Web Site	\$200+	Book Trailer Video	\$100+	Branding Package	\$1,000
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